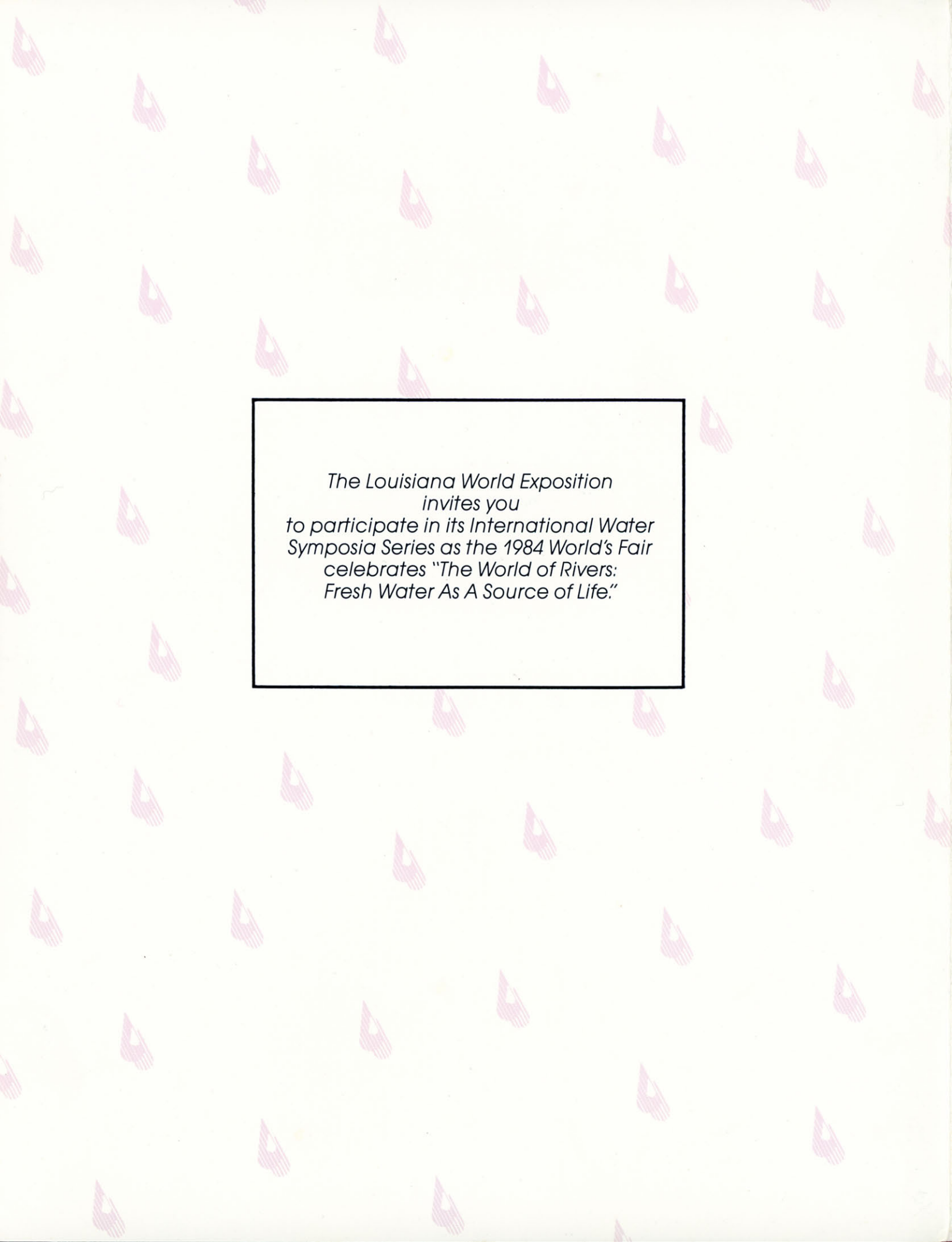




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Symposia

The background of the page is a repeating pattern of small, stylized pink water droplets. Each droplet is filled with a fine, parallel-line texture and has a small white highlight at the top, giving it a three-dimensional appearance. The droplets are scattered across the entire page in a non-uniform but roughly regular distribution.

*The Louisiana World Exposition
invites you
to participate in its International Water
Symposia Series as the 1984 World's Fair
celebrates "The World of Rivers:
Fresh Water As A Source of Life."*



Symposium I: July 10-11, 1984
Rivers and River Management
and
Symposium II: July 12-13, 1984
Water to Sustain Agriculture
and Industry



Symposium III: September 11-12, 1984
Water for Human Consumption
and
Symposium IV: September 13-14, 1984
New and Innovative Concepts
for Meeting Our Water Needs



The Louisiana World Exposition, Inc. invites you to join with leading authorities and experts from throughout the world in what will be a comprehensive public review of an issue which has become one of the world's greatest concerns—water.

From May 12 through November 11, 1984, visitors from every point on the globe will travel to the City of New Orleans to visit the 1984 World's Fair and explore its theme, "The World of Rivers: Fresh Water As A Source of Life."

Committed to improving the international understanding about our world's most precious resource among leaders in government, business, academia and the nonprofit sector, the World's Fair organization will host five international water symposia during the six-month period to address several specific, well-defined aspects of the water issue. Experts and authorities from all concerned nations will convene during these sessions to share the world's knowledge and aspirations for the future of our fresh water resources.

The structure, organization and methodology for each symposium have been specifically tailored for each thematic forum. Because of the related nature of some of the symposia content, and for the convenience of those who may wish to participate in more than one forum, several of the symposia have been paired and are scheduled consecutively during a four-day period.

The timing and location of the international water symposia is more than just coincidental. The United Nations has declared the 1980's as the "International Drinking Water Supply and Sanitation Decade." What better time to draw together the world's leading experts on water and facilitate the dialogue about issues surround it?

And what more appropriate setting than the 84-acre site of the 1984 World's Fair, along the banks of the mighty Mississippi River in New Orleans? In this city and around the 1984 World's Fair theme an environment will be created where ideas may be exchanged and solutions explored for maintaining our world's precious supply of fresh water.

Rivers and River Management

Internationally respected experts address the following topics in seven sessions during two days: river basin development around the world; multiple uses of water in the world's rivers; viability of interbasin/international transfers of water; the role of rivers and canals in transporting goods and people; harnessing rivers for flood control, power, irrigation, and other purposes; river development and management—flooding, pollution, health and ecosystems; and great river plains and deltas of the world and their unique contributions.

Water to Sustain Agriculture and Industry

Recognized authorities address the following topics in a second, two-day session: allocation of available water for competing agricultural, industrial and other needs; effects of agricultural and industrial uses on water quality and the water table; conservation, purification and re-use of water used in agriculture and industry; irrigation—key to food production; water-side site requirements for industry and commerce; use of water to transport agricultural, industrial and energy products; and the effects of urbanization, industrialization and large-scale agriculture on water needs.

Off-site field trips are offered to participants on the Monday preceding and the Saturday following these symposia. An additional charge for the field trips includes transportation, orientation briefings and a luncheon.

Sponsored by the Louisiana World Exposition, Inc.

Water for Human Consumption

This two-day session presents internationally acclaimed experts on the following topics: water supply systems in urbanizing nations of the developing world; health, hygiene and sanitation in the provision of clean water; access to distant water—the burden on women and children; local participation in developing and maintaining water and sanitation systems; inadequate drinking water—twelve million Americans without tap water; ground and surface water development to meet third world needs; and paying the cost of "water for all."

New and Innovative Concepts for Meeting Our Water Needs

Renowned experts examine the following topics in this second, two-day session: satellite and other remote technology in developing the world's water resources; rainwater harvesting, recycling and other techniques for extending a limited resource; appropriate technology to meet third world water needs; saline environment for fresh water needs; aquaculture and hydroponics; icebergs, oil tankers and other innovative approaches to water transportation; and energy potential from variations in water temperature, density or chemical composition.

Off-site field trips are offered to participants on the Monday preceding and the Saturday following these symposia. An additional charge for the field trips includes transportation, orientation briefings and a luncheon.

Sponsored by the Louisiana World Exposition, Inc.

Symposium V: October 10-13, 1984
World Water Watch

This three-day program examines the economic, political and cultural aspects of the following water-related issues: water for food production; water and recreation; water and energy; water for commerce; water quality and the environment; water for future life; access to water; and water and the workforce.

Cosponsored by Atlantic Richfield Company, the U.S. Conference of Mayors, the Louisiana World Exposition, Inc., and the City of New Orleans.

For more information about World Water Watch contact: Mr. Valsin A. Marmillion, Manager, Public Information Programs, Atlantic Richfield Company, 515 S. Flower Street, AP-1625, Los Angeles, CA 90071, 213/486-3726.

Who should attend?

The International Water Symposia Series is expected to attract a broad range of participants with different perspectives and interests—academicians, engineers, scientists, elected and appointed government officials, industry leaders, representatives from nonprofit organizations, and concerned citizens.

No doubt, many participants will want to attend more than one symposium. In order to determine which one(s) may best suit your interests, we suggest you use the attached postal-paid reply card to request more detailed information about the symposium program, its structure, scope, and speakers.

Registration

The fee for each symposium is \$250 (U.S.) for registration received at least 30 days prior to the opening date of the symposium. After that date, it will be \$300 (U.S.). Fees are payable in U.S. funds. A full refund will be made only upon written request received at least 30 days prior to the opening date of the symposium. Cancellations received after the deadline will incur a \$50 service charge.

Registration fees include the costs for symposium materials, a reception, a luncheon, a banquet and a general admission ticket to the 1984 World's Fair.

For those who attend two consecutive symposia, there is a discounted registration fee of \$400 for fee received at least 30 days prior to the opening date of the symposia.

Symposia Officials

Petr L. Spurney, President & Chief Executive Officer, Louisiana World Exposition, Inc.
Glenn A. Haydel, Vice President, Corporate Affairs, Louisiana World Exposition, Inc.
Dr. Peter G. Bourne, President, Global Water Symposia CoChairman
Lt. General J.W. Morris, (Ret.), President National Waterways Foundation
Symposia CoChairman
Vernon Behrhorst, Chairman, American Water Coalition Symposia Coordinator

Sponsorship Opportunities

Symposium Benefactor

There are many opportunities for organizations to be involved in the International Water Symposia Series. An organization interested in underwriting the content portion of a symposium session may become a Symposium Benefactor. At this level of participation, an organization's name appears as Benefactor on all symposia brochures, collateral materials, the symposium program, published proceedings, advertising and publicity tie-ins. During the week of the symposia session being sponsored, exhibition space is available to a Benefactor free of charge. In addition, a VIP reception is held in the Benefactor's honor. Finally, the Benefactor has the opportunity to develop water education curriculum materials from the symposium session for dissemination to schools.

For more information about becoming a Symposium Benefactor, check the space provided on the attached reply card.

Event Cosponsor

An organization may wish to be an Event Cosponsor for any one of the special events held in conjunction with a Symposium—field trip, luncheon, reception and banquet. At this level of participation, an organization's name appears on the program and all publicity tie-ins. In addition, all Event Cosponsors will be honored at the VIP reception.

For more information about becoming an Event Cosponsor, check the space provided on the attached reply card.

Exhibition Opportunities

Organizations who wish to exhibit their products or services during a symposium may arrange to rent exhibit space adjacent to the symposia sessions at reasonable rates.

Attendees will have an opportunity to visit the booths from 8:30 a.m. to 5:00 p.m.

For more information about exhibition opportunities, check the space provided on the attached reply card.

The World's Fair/Sightseeing/Accommodations

Symposia sessions have been scheduled to allow time for visitors to enjoy the historic City of New Orleans. While the Fair will dazzle guests with its wonderful world of fact and fantasy, be sure to allow time for a mini-vacation in romantic, alluring New Orleans.

For information about The World's Fair/Sightseeing/Accommodations, check the space provided on the attached reply card.

