

The Travelers Insurance Companies
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FOR RELEASE AT WILL

Not even their sharpest critics would deny that the Hartford (Conn.) Symphony or noted New York composer Frank Ledlie Moore can carry a tune.

But could they carry it over 2,500,000,000 years?

They could and they did -- in a 20-minute score, composed by Mr. Moore and played by the symphony, for The Travelers Insurance Companies "Triumph of Man" exhibit at the New York World's Fair.

The exhibit features 13 life-sized scenes tracing man's survival and progress over earth's 2,500,000,000-year history.

Mr. Moore said he "tried very hard to create -- musically -- the powerful and dramatic effect necessary" for each scene which depicts various stages of man's historic battles with nature and himself.

Before the orchestra recorded the score, players were briefed on the exhibit. The project marked the first time a business organization employed a symphony for such a commercial undertaking.