

April, 1965

Note to Editors:

This Swiss Watch Pavilion World's Fair Press Information Kit contains the following:

STORIES

Fact Sheet

Swiss Watch Pavilion to Feature "World of Time";  
\$2 Million Parade of Timepieces on Display

Handy Swiss Walking Time-Table for World's Fair

Swiss World's Fair Time Center a Technological Marvel

Swiss Combine Automation and Craftsmanship  
To Assure Top Technical Control in Watch Manufacture

The Progress of Time-Telling:  
Sundial to Precision Watch

PHOTOGRAPHS

She's Got All the Time in the World!

Miss Swiss Watch Movement 1965

The "Tick" is Out-Size, Too!

Official Time Center

ALL STORIES AND PHOTOGRAPHS ARE FOR IMMEDIATE RELEASE.