

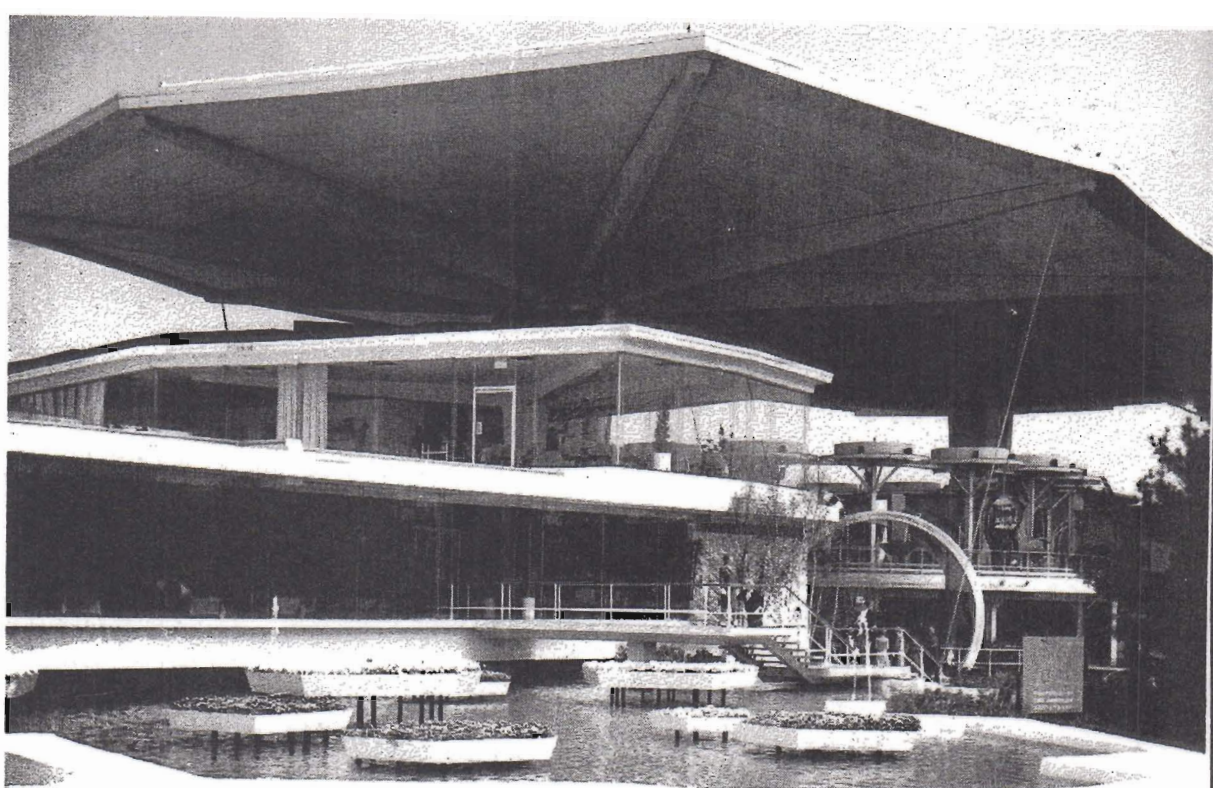
# Festival of GAS

*beneath this pavilion's cool white umbrella, two light-hearted film "entertainments"*

SHOWCASE OF THE GAS INDUSTRY at the Fair in New York is the Festival of Gas with exhibits nestling beneath the octagonal white "umbrella" roof that shelters the cool interiors. Pleasantly-landscaped pools reflect the foliage and the area provides a comfortable retreat for the travel-weary.

Pleasant, too, is the screen fare which provides two main attractions in this pavilion. The puppet picture, *Tale of Truthful George*, is followed (in the Theater of Food area) by a *Heinz Magic of Food* picture, a "live" magic show put on film, featuring H. J. Heinz' food products.

A third and very well-conceived use of films is represented in the use of rear-projections at pipe ends (see illustration below) of the huge natural gas pipelines, within a "sculpt" design.



*Under the light, airy white "umbrella" roof of the Gas Pavilion, there's a puppet film, a "food magic" show, also on film, cooking demonstrations and clever use of rear-projection images within the ends of huge natural gas pipelines, set up in a "sculpt" design.*

## Meet Truthful George in a Puppet Fantasy

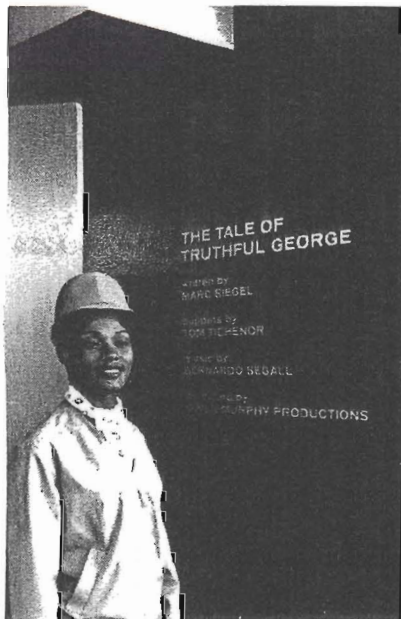
☆ Audiences sit on the carpeted floor of the modest, curve-shaped theater where they watch those amusing Tom Tichenor puppets as they move about the three screens of Owen Murphy's film production: *The Tale of Truthful George*.

In this fantasy, Tom Therm is the puppet creation of the film's magician. Tom symbolizes gas energy as he solves the problems of a loveable puppet family.

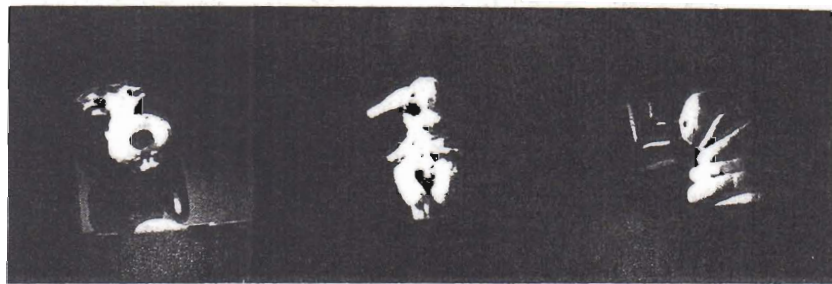
It's the kind of Fair-oriented light entertainment sure to please viewers of all ages. Tichenor's talents were displayed on Broadway in the hit show, "Carnival," and his characters come to life in this Owen Murphy production.

Marc Siegall wrote the script; Bernardo Segall contributed the light-hearted score. Bauer 16mm sound projectors put the images bright and sharp on the three screens of the Gas Industry theater.

It's one of the better shows at the Fair in '64!



*One of the hostesses at the Gas pavilion greets visitors at the entrance to 150-capacity theater where puppet film is shown.*



*Puppet characters created by Tom Tichenor help tell "The Tale of Truthful George" in curve-shaped theater of the Festival of Gas Pavilion. Audiences sit on the carpeted floor (150 capacity). Below: end titles of this most entertaining Owen Murphy film production.*

*Rear-projected pictures are cleverly designed into pipe ends along the Pipe Labyrinth within the Gas Pavilion. This sculptured display uses actual pipe which carries natural gas cross-country. Relevant projected visuals tie-in the story of the gas industry, its cross-country pipelines and industrial applications.*

